Jon Sexe

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SUMMARY OF QUALIFICATIONS

Highly creative interactive developer with a focus on front end development, user interfaces, search engine optimization and analytics. Proven ability in both website design and development across a wide spectrum of languages, software and technologies. Executes results in a fast paced, creative environment.

PROFESSIONAL EXPERIENCE

Minnesota Management and Budget, Information Technology Specialist   2010-current
- In charge of content and development for 10 different sites.
- Made daily content updates using Joomla/MySQL/PHP.
- Built an entire site (bereadymn.com) using Joomla and a preexisting theme.

Modern Climate (formerly Wolfmotell), Interactive Developer

Portfolio found on page 2 of resume   2004 - 2010
- Worked on a variety of web sites using html, css, javascript.
- Created html email campaigns and landing page microsites.
- Built a complete website including a back-end content management system using modX, php and a mysql database.
- Built a complete blog site that included wordpress, php and a mysql database.
- Edited and uploaded content using Sitecore (asp.net content management system).
- Built or assisted in many Flash sites and applications using AS2 and AS3.
- Assisted in many asp.net projects focused with UI and incorporated backend database coding.
- Worked with relational databases, including access, mysql and sql server.
- Edited video for many projects using Final Cut Pro, Quicktime Pro, iMovie and Flash Video Encoder.
- Worked extensively with XML.
- Implemented microformatting into many of the projects I completed.
- Built a functioning concert finder application on top of the Layar Browser for Android phones.
- Worked with a myriad of web analytic and tracking systems, including google analytics and visistat.
- Set up and monitored analytical data for many of our clients.
- Followed proper search engine optimization guidelines in order to improve client's SEO rankings.
- Researched and implemented cutting edge technology and trends into many of the projects I completed.

Loppet Design, Contract Developer   2008 - 2009
- Built fully functioning websites based on photoshop designs.

Prom Catering, Catering Manager   2000 - 2002
- Oversaw Prom Catering's Padelford Packet Boat division and supervised a staff of 30 people
- Managed scheduling, equipment inventory, food preparation, food inventory.
- Liason between the Padelford Packet Boat Company and Prom Catering
- Oversaw food orders (type, amount, timing) from Padelford to Prom Catering chefs and ensured food supplied timely during river cruises.
- Completed set up and take down of boat events and instructed staff on food preparation during events.

EDUCATION AND PROFESSIONAL MEMBERSHIP

Associate of Applied Science, Web Programming and Database Development, NEI College of Technology | **GPA: 4.0** | 2002-2004

Communications Studies, University of Minnesota | 1996-2000

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WEBSITE PORTFOLIO – Sampling of websites created as part of the Modern Climate team

Shermangroup.com
- Developed the client-facing portion of the site as well as a fully functioning backend for the client to easily update content.
- Skills used: html, css, javascript, modX, php, mysql, google analytics, microformats

Tria.com
- Built out much of the entire site in html and assisted in porting the site to an asp.net environment.
- Skills used: html, css, flash, asp.net

Minneadpolis.com
- Developed most of the front end of the site. Assisted the UI build using asp.net components. Helped in maintaining content and adding new content as new agencies came aboard.
- Skills used: html, css, javascript, xml, asp.net, sql server, video editing, youtube page creation and video embed videos, flash animation, google analytics

Modernclimate.com
- Built the "We're on Twitter" pod on the home page.
- Built the "Now Hear This" pod on the home page.
- Built the Work section of the site.
- Skills used: html, css, javascript, asp.net, sql server, twitter api, last.fm api, remix (best buy's api), google analytics

Truthandrobots.com
- Developed this fully functioning blog site for Modern Climate
- Skills used: Wordpress, Wordpress plugins, html, css, javascript, php, mysql, google analytics

Modernclimate.com/fly
- Built the client-facing portion of the page.
- Assisted in the technology behind collecting all the dynamic data on the page.
- Skills used: html, css, javascript, asp.net, sql server, twitter api, google trends, google reader, windows scheduled tasks, google analytics – learn about all the technologies used in the page design here: http://truthandrobots.com/?author=37

Clean City Minneapolis - http://www.ci.minneapolis.mn.us/solid-waste/clean-city.asp
- Built out much of the client-facing portion of the site.
- Executed the site in a manner where non-flash users would have a very similar experience as users with flash using swfobject.
- Skills used: Flash/Flex, html, css, javascript, swfobject

Greatbatchmedical.com
- Developed the entire site.
- Skills used: html, css, asp.net

St. Jude Medical
- Produced numerous microsites and html email campaigns as well as built the UI for a surface table application.
- Skills used: html, css, javascript, knowledge of html emails, flash, flash video encoder, asp.net, wpf (surface table).
- Check out a video of the surface table application: http://modernclimate.com/work/st-jude-medical-surface/intro.aspx

….And many more